

# HISPANICS IN PHILANTHROPY

## HIP CONFERENCE 2024



# Corazón y Poder: Unleashing Our Power

**HIP's annual conference magnifies conversations to improve investments in Latine communities.**

We invite key partners—from trustees and foundation staff to corporate and nonprofit leaders—to engage in collaborative learning spaces through panels, plenaries and workshops. Our content informs funders of the evolving needs and priorities of Latine communities, better equipping them to develop responsive funding strategies.

### 700+

attendees from the philanthropic, corporate, public & nonprofit sectors

### 3.7M

social media reach

### 13K+

newsletter subscribers

## SPONSOR OUR 2024 CONFERENCE!



# JUNE 20-21

Renaissance Hotel

## CHICAGO, IL

Dear Colegas,

HIP's 40th anniversary was a beautiful celebration of our legacy that left me feeling a deep sense of gratitude and reflective on how we will continue to advance this commitment. Our record-breaking attendance made it clear that our network is growing and that our gente have much to share – is our sector ready to hear the call for building a multiracial, equitable future?

This call to step into our power and combat systemic inequalities is urgent. It's how we landed on HIP's 2024 Conference theme: Corazón y Poder: Unleashing Our Power. Our first-ever Midwest conference will convene our diverse network to advance our inclusive, multiracial democracy building movement, at a time when challenges are highlighting the urgency of this work.

HIP's annual conference provides a unique forum for those in our sector committed to inclusive power building to co-conspire. We invite you to enable this important space and to join us in community as we continue to build, fund, and fuel Latine philanthropy.

In solidarity,

Ana Marie  
President & CEO



[Watch the recap of our 2023 Conference](#)

[hipfunds.org](http://hipfunds.org)



# Hispanics in Philanthropy Conference 2024

## Sponsorship Opportunities

### Transform - \$100k

- Welcome remarks during opening Plenaria
- Recognition as co-host with branding at Opening Reception on [Spirit of Chicago](#)
- Social media graphic with name, photo, and sponsor logo for any speaking opportunity
- Reserved front-and-center table at the Corazón Awards
- Social media post with same level sponsors
- On-site printed signage
- Full screen logo recognition in main ballroom throughout conference and during receptions
- Logo recognition on all conference marketing materials (web, app, recap video, newsletter)
- Opportunity to share sponsor-branded swag with conference attendees
- Twelve (12) conference registrations

### Reimagine - \$75k

- Reserved front-and-center table at the Corazón Awards
- Verbal recognition from the podium during opening Plenaria
- Social media post with same level sponsors
- On-site printed signage
- Full screen logo recognition in main ballroom throughout conference and during receptions
- Logo recognition on all conference marketing materials (web, app, recap video, newsletter)
- Opportunity to share sponsor-branded swag with conference attendees
- Ten (10) conference registrations

### Fuel - \$50k

- Verbal recognition from the podium during opening Plenaria
- Social media post with same level sponsors
- On-site printed signage
- Full screen logo recognition in main ballroom throughout conference and during receptions
- Logo recognition on all conference marketing materials (web, app, recap video, newsletter)
- Opportunity to share sponsor-branded swag with conference attendees
- Eight (8) conference registrations

### Catalyze - \$25k

- Two (2) push notifications on the conference app
- Social media post with same level sponsors
- On-site printed signage
- Full screen logo recognition in main ballroom throughout conference and during receptions
- Logo recognition on all conference marketing materials (web, app, recap video, newsletter)
- Opportunity to share sponsor-branded swag with conference attendees
- Six (6) conference registrations

### Build - \$10k

- On-site printed signage
- Full screen logo recognition in main ballroom throughout conference and during receptions
- Logo recognition on all conference marketing materials (web, app, recap video, newsletter)
- Four (4) conference registrations

### Propel - \$5k

- On-site printed signage
- Full screen logo recognition in main ballroom throughout conference and during receptions
- Logo recognition on all conference marketing materials (web, app, recap video, newsletter)
- Two (2) conference registrations



# Hispanics in Philanthropy Conference 2024 Sponsorship Opportunities

## Corazón Awards - \$50k

### 1 available

*HIP's Corazón Awards recognize inspirational Latine leaders making impactful change that embodies service to our communities.*

- Exclusive and prominent logo placement during the Corazón Awards luncheon
- Two-minute remarks presenting a Corazón Awardee
- Includes benefits at the Catalyze level

## Sponsor a Main Plenary - \$50k

### 4 available

- Exclusive and prominent logo placement during a main Plenaria
- Two-minute remarks introducing the plenary speakers and theme
- Includes benefits at the Catalyze level

## Membership Lounge - \$30k

### 1 available

*Capture the attention of HIP's most engaged audience in the Member Lounge—a dedicated quiet space for members to work and connect.*

- Exclusive and prominent logo placement at the Membership Lounge entrance
- Opportunity to offer sponsor-branded swag in the Lounge
- Includes benefits at the Build level

## Trustee networking breakfast - \$15k

### 1 available

- Exclusive and prominent logo placement at the Trustee breakfast
- Two reserved seats for attendance at the breakfast
- Includes benefits at the Propel level

## Authors' Corner - \$15k

### 1 available

*A popular activation where attendees can pick up signed books and engage with Latine authors whose voices speak deeply to our core values.*

- Exclusive and prominent logo placement at the Authors' Corner area
- Includes benefits at the Propel level

## Community Reception, Friday, June 21 - \$50k

### 1 available

*Reach 500 attendees at the closing Community Reception at Raised Rooftop Bar at the Renaissance Hotel.*

- Exclusive logo placement at sponsored Community Reception at Raised Rooftop Bar at the Renaissance Hotel
- Two-minute welcoming remarks
- Includes benefits at the Catalyze level

## Wellness Room - \$30k

### 1 available

*Align your brand with the idea of rest and self-care amidst the business of conference networking. HIP's Wellness Room provides a safe space for rest and reflection.*

- Exclusive and prominent logo placement at the Wellness Room entrance
- Opportunity to offer sponsor-branded swag in the Wellness Room
- Includes benefits at the Build level

## Sponsor the Wifi network - \$30k

### 1 available

- Sponsor-branded Wifi network for attendees for duration of the Conference
- Includes benefits at the Propel level

## Site Visit - \$15k

### 3 available

*Show your support for grassroots leaders by sponsoring one of the small group visits to local nonprofits leading high-impact work advancing equity.*

- Exclusive and prominent logo placement at site visit registration and four (4) reserved seats to the visit
- Benefits at the Propel level

For more information, contact Jeamir Diaz at:

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